

Celebrating 27 Years of Holiday Cheer!

Festival of Trees is Kennedy Krieger Institute's largest fundraising event of the year and the largest holiday-themed event in the Mid-Atlantic region. Over 45,000 attendees attend this event each year. Join us and help a worthwhile cause.

Why Exhibit at the Festival of Trees?

- Reach buyers at the height of the Christmas Season
- Grow your customer base by reaching a more diverse audience
- Connect with over 45,000 attendees throughout the holiday weekend
- Enjoy the beautiful displays and cheerful environment
- Support the cause for children with disorders of the brain and spinal cord served by the Kennedy Krieger Institute
- Take advantage of an aggressive and well-planned marketing program

Advertising & Promotion That Works for You

TRIGGER AGENCY has over 19 years of experience in event management. To ensure a successful show, we have organized a result driven multi-media campaign designed to reach the audience you want. This program includes:

- Direct Mail Campaign; Advertisements in daily, weekly and monthly newspapers
- Commercials on local television stations; Local media coverage during the event
- Event coupons/ promotional pieces for exhibitors to distribute to clients and prospects

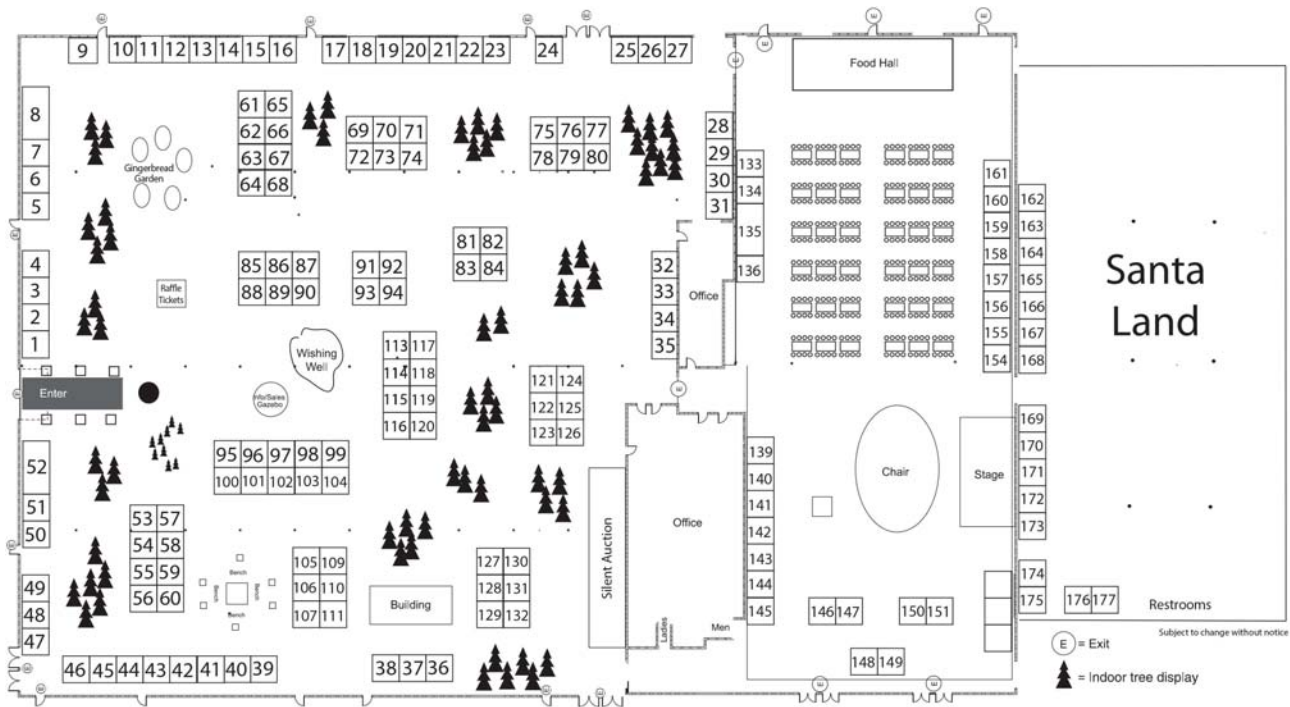
Festival of Trees Attendees Want to See . . .

- | | | |
|----------------------|--------------------------|---------------------|
| Handmade crafts | Stained Glass | Rugs & Quilts |
| Fine Art | Ribbons & Wrapping Paper | Furniture |
| Photography | Floral Decor | Home Accessories |
| Christmas Gift Items | Dolls | Stocking Stuffers |
| Christmas ornaments | Embroidery | Jewelry |
| Books | Toys & Children's Items | Personalized Crafts |
| Holiday Foods | Pottery | |
| Holiday Wines | Linens | |



Call Today 800.830.3976 or visit www.festivaloftrees.kennedykrieger.org

Maryland State Fairgrounds Floorplan



QUICK FACTS

Show:

27th Annual
Festival of Trees

Date:

Friday10 am-9 pm
 (KKI VIP Breakfast)8:00 am-10 am
 Saturday10 am-9 pm
 Sunday10 am-6 pm

Facility:

Maryland State Fairgrounds
 Timonium, Maryland
 (Cow Palace)

Exhibitors:

150+ Expected

Attendance:

45,000+ Expected

Move In:

Wednesday
 November 23, 2016
 9 am - 5 pm

Move Out:

Sunday
 November 27, 2015
 6:01 pm - 9 pm

Electrical:

Electrical order forms will be sent to the exhibitors after the contract is received.

Tables:

Approximately \$25 for 3'x8' Table

Booth Cost:

Hand Crafted
 Artist Booth - 10'x10' ...\$595
 Commercial
 Booth - 10'x10'\$895
 Corners - additional \$50

No Early Breakdown • No Exceptions

Contact Sarah today at 800.830.3976 x109 or sarah@triggeragency.com
www.festivaloftreeskennedykrieger.org